

WORD COUNT STANDARDS FOR BALLOT ARGUMENTS

Each word shall be counted as one word except as specified below.

1. Punctuation is not counted.
2. All geographical names shall be considered one word; for example, "City and County of San Francisco" and "Los Angeles" shall be counted as one word.
3. Each abbreviation for a word, phrase, or expression shall be counted as one word; for example, "ACLU" or "UCLA" shall be counted as one word.
4. Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, shall be considered one word. Each part of all other hyphenated words shall be counted as one word.
5. Dates consisting of combination of words and digits shall be counted as two words. Dates consisting only of a combination of digits shall be counted as one word.
6. Any number consisting of a digit or digits shall be considered as one word. Any number that is spelled, such as "one," shall be considered as a separate word or words. "One" shall be counted as one word, where "one hundred" shall be counted as two words. The following combinations are counted as one word: 1994, 25%, #5.
7. Telephone numbers shall be counted as one word.
8. Internet web site addresses shall be counted as one word.
9. Monetary amounts will be counted as one word; for example, "\$1,000,000" shall be counted as one word.

INITIAL BALLOT ARGUMENT REQUIREMENTS

A maximum of **500 words** may be used. (Elections Code §9041, 9042, 9064).

Arguments must be received in the Sacramento office of the Secretary of State's Elections Division by **5:00 p.m. on November 6, 2001**. Arguments may be faxed; however, originals need to be received within **72 hours**.

Once arguments have been submitted, they may not be amended or changed (§9043). Minor, inadvertent typographical errors will be corrected after they are brought to your attention and you agree with the proposed correction.

No more than three signatures shall appear with any argument. In case any argument is signed by more than three persons, the signatures of the first three shall be printed (§9068).

Please indicate at the end of your argument the names and titles of each of the signers and the order in which you wish them to appear in the voter information guide. The names and titles are not included in the word count. Only one title may be used for each signer. Please be specific about the signer's role if applicable (i.e., President, Member, Director, etc.).

Arguments should be typed and double-spaced. All arguments will be printed in paragraph form. Entire arguments in all capital letters, indentations, stars, or bullets cannot be accommodated. Words that are underscored or in bold face type will be set in italics. You are encouraged to review previous ballot pamphlets in order to assess how your writing style will appear in print.

A ballot argument shall not be accepted unless accompanied by the name, business or home address, and telephone number of each author and of a contact person for each individual. If submitted on behalf of an organization, the name, business address, and telephone number of the organization and the names, addresses, and telephone numbers of at least two of its principal officers and a contact person for each must be submitted (§9065).

Signers must enclose with their arguments the completed statement specified in §9600.

STATEMENT TO BE FILED BY AUTHOR OF ARGUMENT

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following form statement, to be signed by each author of the argument:

The undersigned author(s) of the general argument (**in favor of/against**) (circle one) ballot proposition # _____ at the **primary** election for the State of California to be held on **March 5, 2002**, hereby state that such argument is true and correct to the best of _____ (his/her/their) knowledge and belief.

1. _____
SIGNATURE DATE

ADDRESS TELEPHONE

2. _____
SIGNATURE DATE

ADDRESS TELEPHONE

3. _____
SIGNATURE DATE

ADDRESS TELEPHONE

Person to contact regarding this argument:

NAME TELEPHONE

ADDRESS FAX

E-MAIL ADDRESS

REBUTTAL BALLOT ARGUMENT REQUIREMENTS

A maximum of **250 words** may be used (Elections Code § 9069).

Rebuttal arguments must be received in the Sacramento office of the Secretary of State's Elections Division by **5:00 p.m. on November 16, 2001**. Arguments may be faxed; however, originals need to be received within **72 hours**.

Once arguments have been submitted, they may not be amended or changed (§ 9043). Typographical errors will be corrected after they are brought to your attention and you agree with the proposed correction.

No more than three signatures shall appear with any argument. In case any argument is signed by more than three persons, the signatures of the first three shall be printed (§ 9068).

Please indicate at the end of your argument the names and titles of each of the signers and the order in which you wish them to appear in the voter information guide. The names and titles are not included in the word count. Only one title may be used for each signer. Please be specific about the signer's role if applicable (i.e., President, Member, Director, etc.).

Arguments should be typed and double-spaced. All arguments will be printed in paragraph form. Entire arguments in all capital letters, indentations, stars, or bullets cannot be accommodated. Words that are underscored or in bold face type will be set in italics. You are encouraged to review previous ballot pamphlets in order to assess how your writing style will appear in print.

The signers of the initial argument may sign the rebuttal or delegate new authors who may sign in place of any or all of the initial signers. If substitutions are made, **each** of the initial signers must complete a release form authorizing **each** name substitution. For example, if authors A, B, and C signed the initial argument and author D will sign the rebuttal in place of author A, all authors (A, B, **and** C) must sign the release form(s).

A ballot argument shall not be accepted unless accompanied by the name, business or home address, and telephone number of each author and of a contact person for each individual. If submitted on behalf of an organization, the name, business address, and telephone number of the organization and the names, addresses, and telephone numbers of at least two of its principal officers and a contact person for each must be submitted (§ 9065).

Signers must enclose with their arguments the completed statement specified in § 9600.

STATEMENT TO BE FILED BY AUTHOR OF REBUTTAL ARGUMENT

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following form statement, to be signed by each author of the argument:

The undersigned author(s) of the rebuttal to the argument (**in favor of/against**) (circle one) ballot proposition #_____ at the **primary** election for the State of California to be held on **March 5, 2002**, hereby state that such argument is true and correct to the best of _____ (his/her/their) knowledge and belief.

1. _____
SIGNATURE DATE

ADDRESS TELEPHONE

2. _____
SIGNATURE DATE

ADDRESS TELEPHONE

3. _____
SIGNATURE DATE

ADDRESS TELEPHONE

Person to contact regarding this argument:

NAME TELEPHONE

ADDRESS FAX

E-MAIL ADDRESS

RELEASE FOR REBUTTAL ARGUMENT

If someone other than the original authors of an initial argument will be signing the rebuttal argument, this release must be completed at the time that the rebuttal is filed with the office of the Secretary of State.

We, the undersigned, are the authors who submitted the initial argument (in **favor/against**) (circle one) ballot proposition # _____ at the **primary** election for the State of California to be held on **March 5, 2002**.

1. _____ Printed Name	_____ Signature	_____ Date
2. _____ Printed Name	_____ Signature	_____ Date
3. _____ Printed Name	_____ Signature	_____ Date

We hereby authorize the following individuals to sign the rebuttal argument in our places:

1. _____ Printed Name
2. _____ Printed Name
3. _____ Printed Name